

# The Most Cost Effective Approach for Completing, Distributing, Routing, Viewing and Printing Electronic Business Forms

## SNAP-EE

### ELECTRONIC BUSINESS FORMS

#### WHO Can Benefit?

Any small or medium size business that desires to reduce monthly expenses, increase workers productivity, and enhance your customer service.

#### Why Do I Need SNAP-EE Electronic Business Form Solutions?

If you already made an investment in computers, software applications, laser printers, email, fax and/or the Internet - isn't it about time you started reaping some cost savings?

Have you ever had that problem of the 'x' lining up in the box with preprinted forms?

What about the time wasted for bursting, sorting, collating and mailing (as well as the additional expense) preprinted documents?

Your best foot forward will result in faster receipt of payments to you as well as new business -- all for taking advantage of better 'communication' skills.

If you would like your organization's document appearance to reflect the professionalism of your company - you need **SNAP-EE Electronic Business Forms**.

800-796-2774, ext. 217



**SYNAPSIS**

*Your Point of Contact*

[www.synapsis.com](http://www.synapsis.com)

# SNAP-EE is Favorably Positioned vs Other Form Fillers

SNAP-EE works with the FREE Acrobat Reader to create *interactive* electronic forms and documents.

## What do we mean by “*interactive*” electronic forms and documents?

*Users enter data from their computer directly into “intelligent” data fields which validates if the user has input the proper data type.*

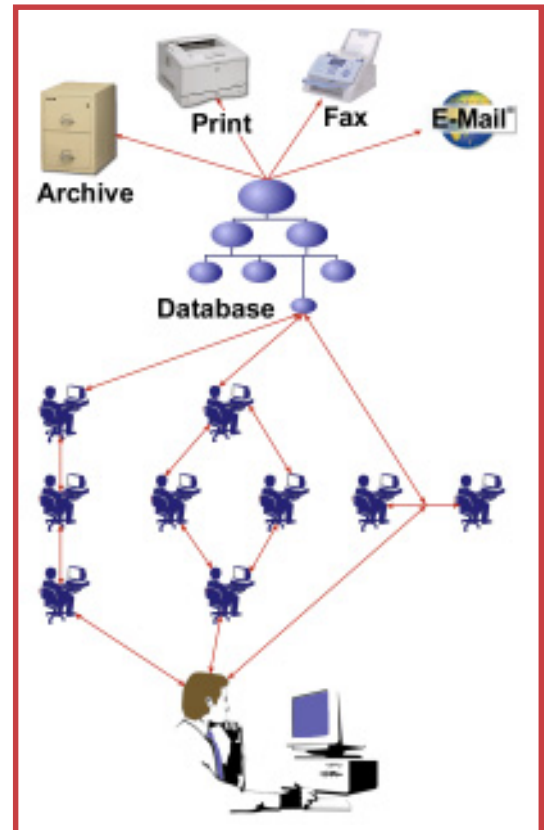
*The form data can be transmitted directly to a database....and later retrieved to repopulate the form for editing data on another transaction.*

*Form and data together can be distributed via e-mail, fax or printed on demand to multiple destinations.*

## The Top 10 Reasons To Use SNAP-EE



1. No Per User License Required
2. Fast and High Return On Investment (ROI)
3. Insures Data Validation Across Each Page of a Form
4. Works With Any Kind or Size of Form or Check
5. High Fidelity, Color Viewable Pages Engage Users During Data Entry
6. Transparent Operation --- Little to No User Training Required
7. Plug and Play Solution --- Easy to Use and Install
8. E-mail, Fax and Print Distribution Output
9. Eliminate Waste and Reduce Expenses Using Electronic On Demand Documents
10. Instant Delivery Time --- Save Mailing, Sorting and Postage Costs



Other form fillers (OFF) deploy data entry software directly on computer desktops or servers. This increases costs as each computer which uses OFF's must be licensed.

**SNAP-EE** uses components of the free Acrobat Reader (5.x and above) with 'intelligent' PDF e-forms created by Synapsis for your specific needs. Together with your web browser, this Extranet or Internet **secure** solution operates with the ease of clicking a few buttons.

# And Features E-Mail Archiving for Legal / Regulatory Compliance

Imagine this: You are working at a computer that uses different types of forms for various business processes. Once you have completed the task at hand, you select from the different action buttons contained directly on the form to Update or Submit with the added capabilities to:

- Email
- Fax
- Print
- Archive

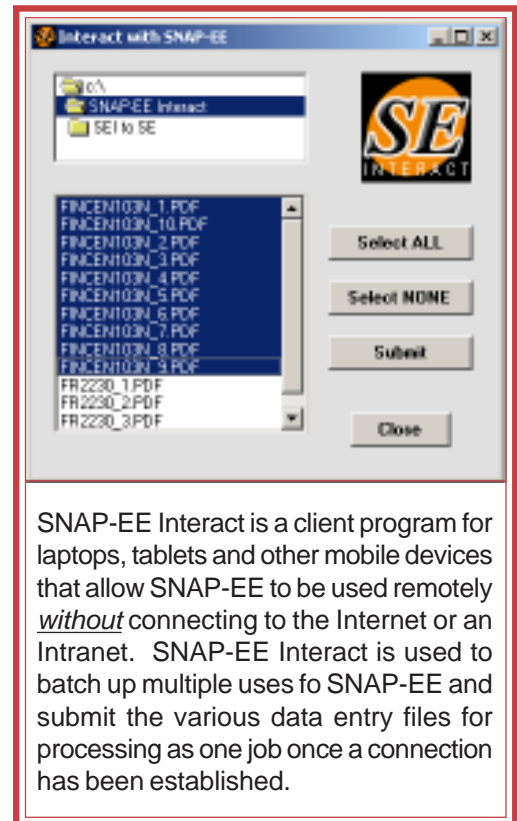
With **SNAP-EE** installed, this becomes a reality.

## How Does SNAP-EE Operate?

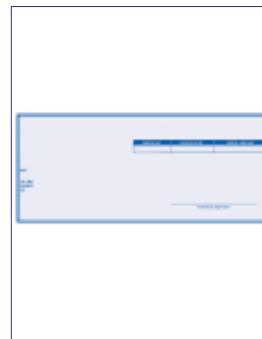
*The SNAP-EE software resides on the server and communicates directly with users operating Adobe Reader on various devices. PDF forms are then displayed for operation and by choosing the action buttons on each form, the data filled out is transmitted back to the server (in SSL or HTTP) for final processing.*

## What Else Can SNAP-EE DO?

1. Convert data to be presented with a bar code
2. Connect with MS-Access and MS-SQL databases for table lookups
3. Change fonts for different types of data fields
4. Add a MICR (Magnetic Ink Character Recognition) line for encoded documents
5. Integrate with SNAP Retrofit laser printer devices for physical security and data encryption
6. And a whole lot more !



### This Turns Into...



### This !



If you would like to make your life easier when working with computers, SNAP-EE's *transparent operation* will assist you in the world of documents. Just think:

1. Automatic exchange and reliable extraction of information.
2. Reduce the need to enter information more than one time.
3. Eliminate the need to manually key information for various formats.
4. Leverage efficiencies of the Internet.

# **SNAP-EE** -- the Most Cost Effective Approach

## **Who is Synapsis?**

Synapsis was founded over 20 years ago on the principle of quality, reliability and responsive service. Literally meaning 'point of contact', Synapsis works closely with customers in trying to deliver technologies and innovations which reduce costs and increase operating profits. SNAP-EE is one of those results.

## **What is a SNAP-EE Electronic Business Form Solution?**

**SNAP-EE** Electronic Business Form solutions are just that - a 'snap' to install, get you up and running using electronic forms for cost savings and improved worker productivity and which provide a fast or 'snap' Return On Investment (ROI).

**SNAP-EE** is our 'front end' solution which means data originates from someone 'filling in' a document on a computer screen. Data is then inserted automatically into a database (or retrieved for subsequent transactions for editing) prior to electronically formatting the output for distribution.

## **Where Will All of This Take Place?**

**SNAP-EE** will install on a Microsoft Windows server and you will need a person experienced in system administration and database configuration in order to install SNAP-EE easily, fast and correctly. If you would like to purchase SNAP-EE and begin using it with forms of your choice, Synapsis stands ready to assist you.

## **When Can I Start Using SNAP-EE Electronic Business Form Solutions?**

Immediately. You can use your own PDF forms, have Synapsis create some for you or have Synapsis add 'intelligence' to your existing PDF forms.

## **How Do I Move Forward?**

1. Designate a point of contact within your company to be a liaison with Synapsis and contact us about your specific needs.
2. Identify the initial forms you want to use with SNAP-EE.
3. Purchase SNAP-EE and any PDF forms or additional services from Synapsis.

## **How Much Does It Cost?**

SNAP-EE is primarily sold through business partners or it can be purchased directly from the Synapsis store. Any additional PDF forms, services or SNAP-EE maintenance are not included in this price.

The key to SNAP-EE's cost effectiveness is the per server licensing. Only a web browser and Acrobat Reader are required for each client.

Like we said - the Most Cost Effective Approach.

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